







Be Our
Community
Partner







### **Nurture NATURE**

Help connect people – and your employees – to nature.

The Forest Preserve District of DuPage County stewards 60 forest preserves and 26,000 acres containing prairies, woodlands, and wetlands. It also manages 175 miles of trails, 30 lakes, seven centers, and countless wild species. Nearly 5.5 million visitors enjoy the preserves each year.

The Friends of the Forest Preserve District invites contributions to help restore habitat, protect native plants and animals, and enhance the many ways visitors experience the forest preserves.

Our partners are interested in meaningful employee engagement, great exposure for their businesses, and purposeful ways to give back to their community. Partnerships contribute to making the forest preserves healthy, safe, and sustainable places for exercise, play, and relaxation. Your generosity helps our county to be a special place to live, work, and visit.

# **Corporate VOLUNTEER DAYS**

Gather your corporate group for a day of service at a DuPage forest preserve. Two- or three-hour opportunities include activities like removing nonnative plants, collecting seed, or picking up litter.

# **Our Audience, YOUR BRAND**

Many of the people who visit the forest preserves rely on the Forest Preserve District's and Friends' website, publications, and social media to plan their outdoor adventures. Become our community partner and gain exposure in our print publication, online, and at some of our special events or programs.

We offer an attractive package of marketing and benefits, from exclusive nature-based activities to recognition.

Thank you for considering a partnership or sponsorship of an event or program.

Medium	Potential Exposure		
Conservationist	4,500 households and 1,700 digital recipients quarterly		
Steward e-newsletter	5,700 recipients monthly		
Friends' web page	5,000 views annually		
Friends' Facebook page	1,400 followers		
Friends' LinkedIn page	590 followers		
Friends' Instagram page	Over 475 followers		

# Our MISSION The Friends of the Forest Preserve District of DuPage County advances the vision of the Forest Preserve District of DuPage County through philanthropic endeavors.

RECOGNITION	\$2,500	\$5,000	\$10,000	\$25,000
Recognition in the Friend's annual report	X	X	X	X
Recognition in the Conservationist	X	X	X	X
Recognition on the Friends' web page	X	X	X	X
Thanked in Friends' marketing for special events	X	X	X	X
Opportunity to provide in-kind item for an auction, raffle prize, or swag bag for special- event attendees	X	X	X	X
Tickets to A Night for Nature special event (\$100 per ticket value)	6	6	6	6
Invitation to a special Friends' program or behind-the- scenes tour		X	X	X
Forest preserve volunteer opportunity for your group (to include a photo opportunity or check presentation)			X	X
Customized recognition opportunity (in accordance with Forest Preserve District's and Friends' recognition policies)				X

CONSERVATOR PROTECTOR

**RESTORER** 

**SUSTAINER** 

# **DuPage Wildlife Conservation Center CAMPAIGN**

**Community Partnership** 

Help equip our new wildlife rehabilitation clinic and visitor center at the DuPage Wildlife Conservation Center in Glen Ellyn. Help native animal care and support public engagment in our community. Corporate gifts of \$2,500 or more will be recognized at the center. We also have a limited number of special recognition opportunities beginning at the \$25,000 gift level.

# **Matching CHALLENGE**

Establish a matching challenge with the Friends to feature your partnership in one or more of our direct mail or online fundraising appeals.

- Spring appeal by U.S. mail
- Year-end appeal by U.S. mail
- Giving Tuesday online appeal







# **Sponsor an EVENT or PROGRAM**

Native Plant Presale and Sale \$500 Sponsorship

May 15 • 3 - 6 p.m.

May 16 • 10 a.m. - 7 p.m.

May 17 • 9 a.m. - 2 p.m.

Mayslake Peabody Estate • Oak Brook

Hundreds of native plant enthusiasts shop a three-day event for grasses, wildflowers, and shrubs adapted to DuPage soils and weather. Marketing begins in March, and presale ticket and plant sales open in April.

Duck Race \$500 Sponsorship

Aug. • Coming Soon! Fullersburg Woods • Oak Brook

Over 200 rubber ducks race along the newly restored Salt Creek at Fullersburg Woods Forest Preserve. Marketing begins and duck sales open in June.

A Night for Nature \$1,000+ Sponsorship\*

Sept. 18 • 5 – 8:30 p.m.

Danada • Wheaton

Celebrate the wildlife and wild areas of our forest preserves. This signature event, complete with music, drinks and hors d'oeuvres, attracts up to 200 nature enthusiasts. Marketing begins in June, and ticket sales open in July.

Annual Meeting & Reception \$500 Sponsorship

Nov. 18 • 5:30 - 7:30 p.m.

The Preserve at Oak Meadows • Addison

Gather with the Friends board of directors and fellow nature fans to hear about how generosity makes a difference for the forest preserves. Marketing begins in Sept. Complimentary registration.

Friends Forest Tours \$500 Sponsorship/Month

Monthly • Second Saturday • 9 – 10:15 a.m. DuPage Forest Preserves

Committed hikers and newwcomers connect to nature and one another each month as they walk the DuPage forest preserve trails. Marketing is ongoing.

# **Sponsorship RECOGNITION**

- Listed in the Friend's annual report
- Listed in the Conservationist
- Name announced or featured at sponsored event
- Opportunity to provide in-kind item for an auction, raffle prize, or swag bag
- Opportunity to share a sample or coupon with event quests (\$1,000+ sponsorship\*)
- Complimentary admission to your sponsored event (\$1,000+ sponsorship\*)

Net proceeds from events and programs support habitat restoration and native wildlife in DuPage forest preserves.

## **Contact & Follow US**

If you are interested in partnering with the Friends of the Forest Preserve District, contact Partnership & Philanthropy at 630-871-6400 or fundraising@dupageforest.org.

